

**UNITED STATES
PATENT AND TRADEMARK OFFICE**

uspto

Patent Public Advisory Committee Quarterly Meeting

Staying in touch with USPTO

Chris Shipp
Chief Communications Officer

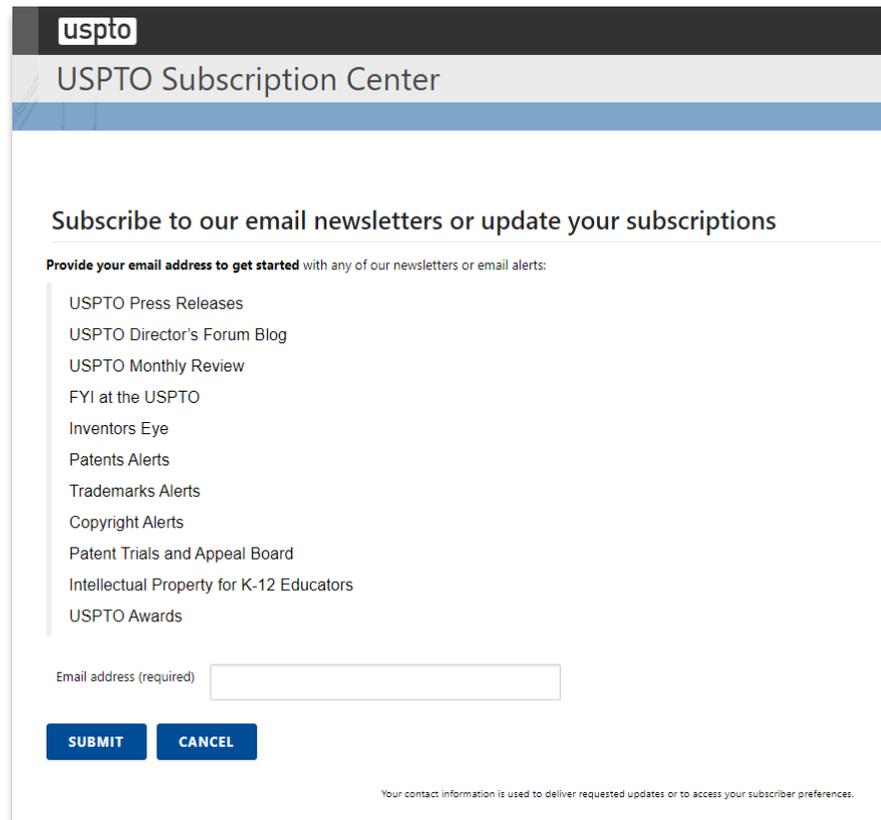
May 3, 2018

UNITED STATES
PATENT AND TRADEMARK OFFICE



USPTO Subscription Center

- Topic-specific USPTO announcements via email
- 12 topics
 - Patent Alerts
 - Monthly Review
 - Press Releases etc.



The screenshot shows the USPTO Subscription Center interface. At the top, there is a dark header with the 'uspto' logo. Below it, the page title 'USPTO Subscription Center' is displayed. The main heading reads 'Subscribe to our email newsletters or update your subscriptions'. A sub-heading asks users to 'Provide your email address to get started with any of our newsletters or email alerts:'. A list of 12 newsletters is provided, including 'USPTO Press Releases', 'USPTO Director's Forum Blog', 'USPTO Monthly Review', 'FYI at the USPTO', 'Inventors Eye', 'Patents Alerts', 'Trademarks Alerts', 'Copyright Alerts', 'Patent Trials and Appeal Board', 'Intellectual Property for K-12 Educators', and 'USPTO Awards'. Below the list is an 'Email address (required)' input field. At the bottom, there are 'SUBMIT' and 'CANCEL' buttons. A small footer note states: 'Your contact information is used to deliver requested updates or to access your subscriber preferences.'

Signing up

Users can sign up using the universal link at the bottom of uspto.gov web pages

Users can add or remove themselves from subscription lists at any time (24/7)

Users can have emails sent to them right away, or collected as a batch and delivered daily or weekly

The image shows a screenshot of the USPTO website with a yellow-bordered overlay titled "USPTO Subscription Center". The overlay contains the following text and elements:

- Header: "uspto" logo, "About Us", "Careers", "Contact Us"
- Section: "USPTO Subscription Center"
- Text: "Welcome [redacted]"
- Section: "Email newsletter subscriptions for [redacted]"
- Text: "Sign up to receive the latest news and updates from the USPTO via email. Select the newsletters you'd like to receive, and deselect the ones you prefer not to receive. Access your subscriber preferences to change your email address or password, update your subscriptions, or change the frequency of USPTO emails."
- Section: "Subscription topics"
- Form: A list of checkboxes for various newsletters, including "United States Patent and Trademark Office", "America Invents Act Alert", "USPTO Press Releases", "USPTO Director's Forum Blog", "USPTO Monthly Review", "FVI at the USPTO", "Inventors Eye", "Startup Partnership", "Patents Alerts", "Trademarks Alerts", "Copyright Alerts", "Patent Trials and Appeal Board", and "Intellectual Property for K-12 Educators".
- Buttons: "SUBMIT" and "CANCEL"
- Footer: "Your contact information is used to deliver requested updates or to access your subscriber preferences."

At the bottom of the main website screenshot, there is a "Subscribe to updates" button with a mail icon, which is highlighted with a yellow box. To its right are social media icons for "FOLLOW US" on YouTube, Twitter, and Facebook.



Monthly Review

A monthly at-a-glance summary of new initiatives, events and significant media coverage during the previous month.

-12 communiqués per year

- 21,100 subscribers

Sample: [April 2018](#)

monthlyreview
The USPTO's review of major activities and initiatives in March

UNITED STATES PATENT AND TRADEMARK OFFICE
uspto

April 2018

New Patent Design Unveiling

For only the second time in a hundred years, the USPTO has redesigned the patent grant cover. Often decorated with an iconic ribbon and seal, patent covers are what we generally think of as the physical award document issued to inventors. The USPTO unveiled the new cover design at this special South by Southwest (SXSW) event and discussed the significance and history of the document with intellectual property stakeholders and the press.



To learn more, [watch the video](#).

Remarks and Press Releases

USPTO announces exhibitors for 2018 National Trademark Expo

The USPTO announced the exhibitors chosen for the 2018 National Trademark Expo, to be held at the National Museum of American History in Washington, D.C., in collaboration with the Smithsonian Institution on July 27-28.

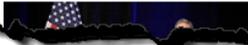


The two-day event helps support the mission of the Smithsonian Institution and the USPTO by educating the public about the history and value of trademarks and their importance to the global marketplace through informational seminars, children's workshops, displays of authentic and counterfeit goods, and other exhibits featuring registered trademarks.

To learn more, [read the press release](#).

Remarks by Director Andrei Iancu at new patent cover design unveiling

The American patent system is as old as our nation, and by first...



TC 1700 Partnership Meeting

The customer partnership meeting was established to create a collaborative forum providing attendees with the opportunity to meet and share ideas, experiences, and insights with management from Technology Center 1700.

To learn more, [view the presentation slides](#).



Patent Quality Chat: Subject Matter Eligibility: Guidance and Examination Resources

On March 13, Deputy Commissioner for Patent Quality Valencia Martin Wallace held the third Patent Quality Chat in the 2018 webinar series titled Subject Matter Eligibility: Guidance & Examination Resources.



USPTO Deputy Commissioner for Patent Examination Policy Bob Bahr discussed available resources issued by the office on subject matter eligibility, with an emphasis on the latest revision of the MPEP from January. This webinar had a specific focus on prosecuting patent applications and statutory compliance with 35 U.S.C. § 101.

Patent Quality Chat is a monthly, lunchtime webinar series designed to provide information on patent quality topics and to gather public input.

To learn more about the March Patent Quality Chat, [view the presentation slides](#).

South by Southwest panel: IP to IPO

The USPTO and Texas Regional Office continued their participation in the world-famous South by Southwest (SXSW) Interactive Festival in Austin this year and continued to spread the word about intellectual property. This year, Regional Director Hope Shimabuku joined Jitendra Jain from the University of Texas at Austin and Mark Smith of Mark Andrew Smith PLLC to put on a panel titled IP to IPO: Integrating IP into your Strategy. In this session, attendees learned how to integrate an IP strategy into an overall business plan and asked questions one-on-one with subject matter experts.



To learn more, [listen to the archived recording](#).

USPTO In the News

"America's 10 millionth patent starts a whole new trend"
Lance Ulanoff, Medium

"Patent Office Unveils New Grant Cover at SXSW Ceremony"
Lance Murray, Dallas Innovates

"USPTO Redesigns Patent Covers For 10 Millionth Patent"
Lance Murray, Dallas Innovates



Patent Alerts

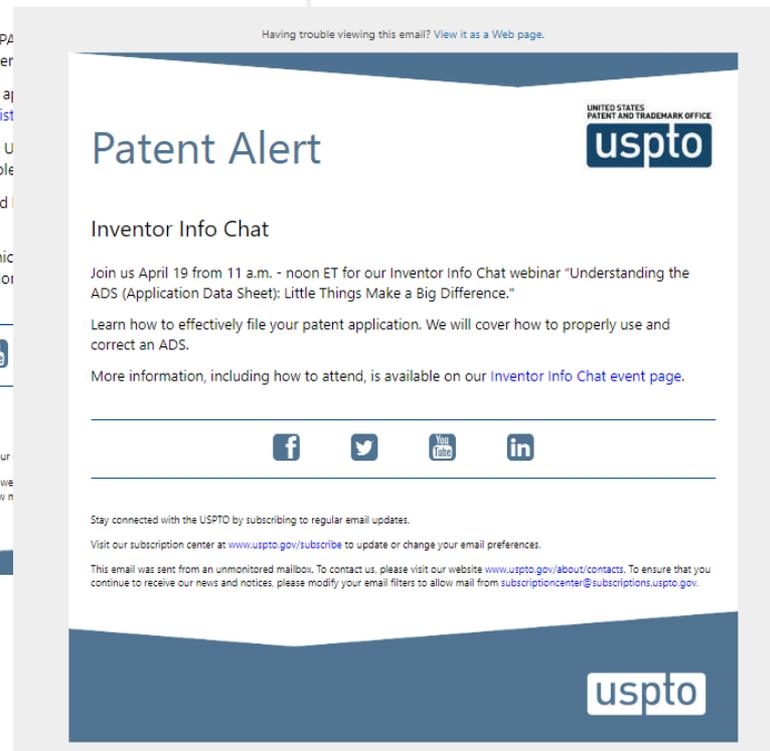
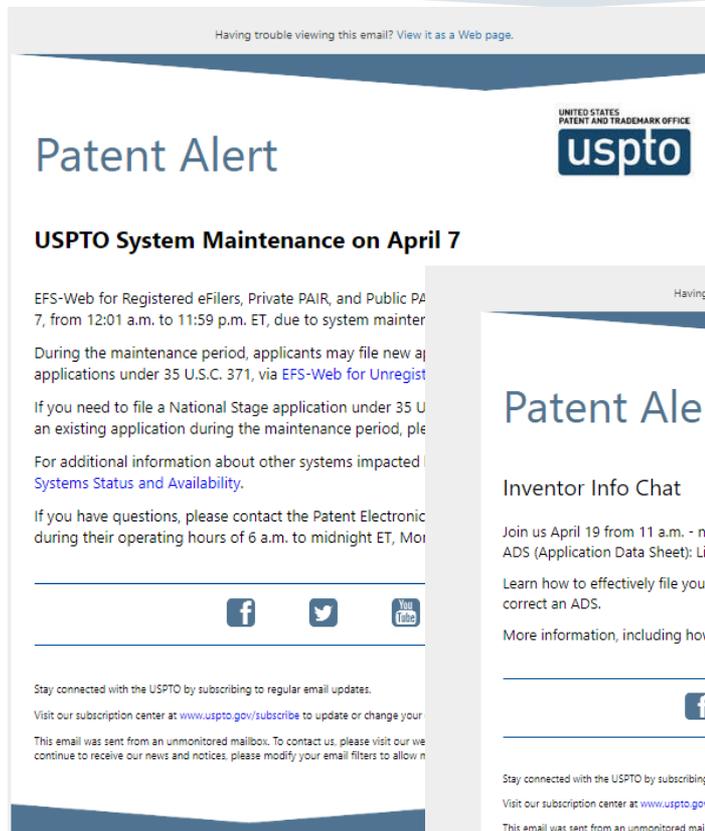
Announcements on patent operations, patent form updates, fee changes, EFS-Web, E-Office Actions, PDX, PAIR and PPAC meetings.

-97 communiques sent in 2017

- Communiques occur M-F, every 2.6 business days on average

-34,800 subscribers

Samples: [Inventor chat](#), [system maintenance](#)



Subscription Center

80,000 unique subscribers

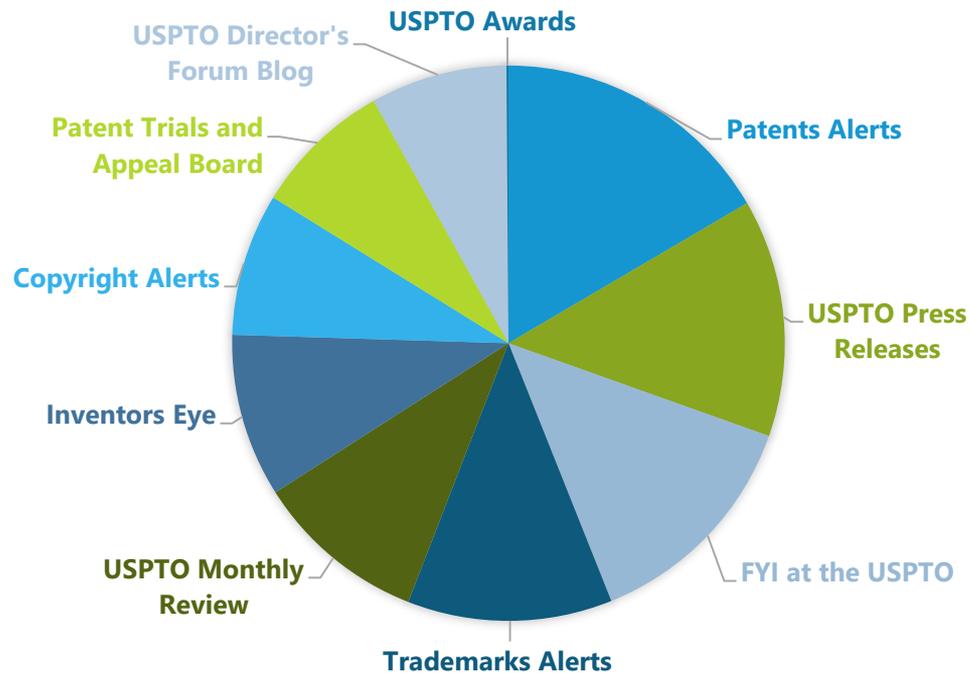
Users subscribe to 3 lists on average

Most popular subscription lists:

- Patent Alerts (34,800)
- Press releases (29,100)
- FYI at the USPTO (28,400)

234 alerts total sent last year

TOTAL 2017 SUBSCRIPTIONS



Signing up!

Use the link at the bottom of pages on uspto.gov

Or, go directly to www.uspto.gov/subscribe

The screenshot shows the footer and navigation menu of the USPTO website. At the top, there are two columns of text. The left column has a link for "Remarks by Director Andrei Iancu at the Ceremonial Swearing-In" and a link for "See all news and updates". The right column has a link for "USPTO and the 2018 National Inventors Hall of Fame..." and a link for "See more blog posts". Below this is a dark grey navigation bar with the USPTO logo and the text "UNITED STATES PATENT AND TRADEMARK OFFICE". The navigation bar is divided into four columns: "BROWSE BY TOPIC", "ABOUT THIS SITE", "USPTO BACKGROUND", and "FEDERAL GOVERNMENT". Each column contains several links. At the bottom right of the navigation bar, there is a yellow-bordered button that says "Subscribe to updates" with an envelope icon. To the right of this button are the words "FOLLOW US" and icons for YouTube, Twitter, and Facebook. The USPTO seal is visible in the top right corner of the navigation bar.

Remarks by Director Andrei Iancu at the Ceremonial Swearing-In
Remarks by Under Secretary of Commerce for Intellectual Property and Director of the USPTO Andrei...

See all news and updates

USPTO and the 2018 National Inventors Hall of Fame...

See more blog posts

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BROWSE BY TOPIC
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Trademarks
Learning & Resources
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Glossary
Jobs
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Terms of Use
Security
Systems Status
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StopFakes.gov
USA.gov
Department of Commerce
Strategy Targeting Organized Piracy

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Questions and Comments

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